

Robert S. Olszewski

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Certification: National Board Certified Teacher

Master Teaching Certificate - **Career and Technical Education** 2009
Illinois Standard Secondary Certificate (Type 09) **Visual Arts** 2005
Middle Grade Endorsement in Social Studies and Language Arts

Education

DePaul University, Master of Arts in Secondary Education 2005
Concentration: Visual Arts

Southern Illinois University, Bachelor of Arts in Cinema & Photography 1986
Minors: Advertising Journalism, Psychology

Teaching Experience

William Howard Taft H.S., Chicago, IL Aug. 2005 to Present
Commercial Photography / Graphic Design - Education To Careers Faculty
Fine Arts Faculty

- **Curriculum Revitalization Project** – currently working with three Visual Communications teachers to develop a three year Digital Media program for 18 Chicago Public Schools to state Career & Technical Education standards.
 - Includes common assessments, differentiated instruction, interdisciplinary curricula, writing for communications industry, soft skills, team projects, problem solving and critical thinking.
- **Digital Media Instructor** - Developed three year Digital Photography / Graphic Design curriculum integrating Adobe Photoshop, Illustrator, In Design, Flash, Dreamweaver and Adobe Premier.
 - **Adobe Certified Associate Program**- implemented certification testing verifying student proficiency in Adobe Photoshop.
- **Fine Arts Instructor** - Teach Fine Art Fundamentals using mixed media, color theory, drawing, painting, print making and sculpture reinforcing the Elements and Principles of Design.
- **Openheimer Grant** for Interdisciplinary projects- 2006. Worked on team teaching project integrating English Language Learners, Music students, Fine Art students and Graphic Design students.
- **Head Cross Country Coach** - Boys Varsity and Freshman/Sophomore teams.
- **Photography Club Facilitator** - Students learn traditional Darkroom and Digital Media techniques.

Evanston Township High School. Evanston, IL Summer 2005 through 2009
Summer School Fine Art Teacher

- Fine Art Teacher for summer program covering Art fundamentals, drawing, painting, Art History.
- Graphic Design, Cartooning/Illustration, Computer Art and Conventional Photography.

Howard Area Alternative High School, Chicago, IL Winter 2005
Art Curriculum Development Team

- Develop long term Art program supporting state standards for Art education and interdisciplinary curricula including History, Literature and Science.

Digital Bootcamp, Chicago, IL 2003 - 2004
Computer Graphic Design Instructor

- Taught Adults sequential lesson plans designed for six hour sessions per day, for one and three day seminar classes teaching adults the computer graphic and web publishing applications Adobe Photoshop, Macromedia Dreamweaver and Digital photography.

Stockyard Institute, Chicago, IL Fall 2004
Photography Instructor

- Taught inner city high school students digital photography using park district facilities in Austin neighborhood in Chicago.

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Professional Experience

Communications and advertising professional with 17 years of experience in advertising photography providing imagery to illustrate internet and print layouts.

Successfully operated independent photography studio for seven years providing clients with high quality, technical photography solutions.

Web design team 6 years providing optimized imagery as well as technical design construction and maintenance for e-commerce web sites for companies like Unilever, Elizabeth Arden and Paper Source.

Demonstrated expertise and leadership in the following areas:

- Design fundamentals, color theory and implementation of 2-D design concepts.
- Conventional photography, digital photography and image file optimization / color correction for internet RGB and print CMYK color standards.
- Instruct commercial photographers on operation of high end digital capture / computer systems.
- Website layout, design and maintenance.
- Expertise with Adobe Photoshop, HTML, JavaScript, and proficiency with Macromedia Flash MX, Macromedia Dreamweaver MX, Macromedia Coldfusion, Quark Express, Adobe Illustrator.
- Film and video production.

Visual Capacity, Chicago, IL
Sole Proprietor

2001 - 2005

Established freelance practice providing clients with web site design and print layouts. Worked with design teams including Helene Curtis, Project 9-X, and John Stribiak & Associates.

Paper Source, Chicago, IL

2002 – 2003

Staff Design Team

Responsible for providing digital photography and assisting with graphic design for internet and print advertising for a retail company with 10 stores in 5 states that imports and sells exotic handmade papers and crafts from around the world.

- Key Responsibilities: assist in maintain the company's web store with over 1500 products that handles over 5 million hits per month, established and maintain color standards utilizing embedded electronic color profiles and computer monitor calibration to ensure accurate reproduction of company's product line.
- Key accomplishments: helped launch company's web store. Co-authored color standards journal for company line of color products.

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Bob Olszewski Photography, Chicago, IL

1995 - 2002

Sole Proprietor

Established successful photography and visual imagery studio in 1995 and grew billings by nearly 15% per year. Facility included 1,200 square foot work space complete with commercial kitchen and all necessary camera and lighting equipment to run 3 simultaneous photo set ups.

- Clients included advertising agencies, design firms, direct manufacturers, and in-house art departments. Provided advertising art within tight deadlines and client's budgets.
- Projects included: illustrating print ads, billboards, catalogs, collateral brochures, packaging, e-commerce web sites and event photography.
- Areas of Expertise: food photography, studio product photography, as well as photographing on location in both digital and conventional formats.
- Ad campaigns include Motorola, Kraft Foods, GLS Corporation, Adrew Wireless.

Freelance Catalog Photographer, Chicago, IL

1991 – 1995

Worked with Art Directors and Designers to complete high volume multiple page layouts for clients that included Sears, Kraft, Montgomery Wards, Land's End, Territory Ahead and Hilton Athletic wear. Directed photo assistants, Set Designers, Food Stylists, and catalog production team in constantly changing environment to create small to room sized sets to support client's products with quick turn around.

Production Assistant, Chicago, IL

1987 – 1991

Freelance Apprentice

Provided highly demanded services for an array of advertising photography studios and film production companies in an apprentice function. Assisted production of advertising art in any way needed by photographers and motion picture film producers / directors in a constantly changing environment on as needed basis. Responsibilities included: maintaining, storing and running all photographic and film equipment, inventorying supplies, order materials related to job, maintain paperwork, build sets and manage location logistics.

Dick Izui Photography, Chicago, IL

1986 – 1987

Staff production assistant for studio that photographed Playboy editorial, cars, special effects, food and products, as well as 35mm motion picture film for television commercials. Responsibilities included: maintaining, storing and running all photographic and film equipment, inventorying supplies, order materials related to job, maintain paperwork, build sets and manage location logistics.

Personal Interests

Distance runner, 30 years; Triathlete, 15 years; Ironman Triathlete, 5 years.
Also canoe and backcountry camping with an emphasis on adventure travel.